# AVA PITTMAN

**Senior Field Producer | Live Broadcast Strategy | High-Profile Court & Political Reporting**

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## PROFESSIONAL SUMMARY

Senior-level Broadcast Field Producer with over 15 years of national network experience directing live coverage, high-stakes courtroom trials, presidential campaigns, and fast-moving breaking news. Proven editorial decision-maker skilled in multi-crew deployments, high-pressure satellite transmission coordination, on-the-ground scriptwriting, and strategic storytelling. Trusted to deliver balanced, accurate, and compelling reporting across live television and digital platforms under strict deadline pressure.

## PROFESSIONAL EXPERIENCE

### Northeast Field Producer
**09/2021 –01/2026**

*Nexstar Media Group (NewsNation)* — *New York, NY*

- **Field Leadership:** Directed live field operations, logistics, and editorial positioning for high-profile national news, federal trials, and developing political stories across the Northeast region.
- **Operations & Logistics:** Managed multi-crew deployments, transmission paths, and satellite windows under intense deadline pressure while mentoring incoming field producers.
- **Editorial & Scripting:** Conducted field interviews, gathered intelligence, and authored real-time anchor scripts, live tosses, and executive editorial briefs directly from assignment sites.
- **Crisis & Breaking News:** Served as the primary on-the-ground editorial authority during fast-breaking events, ensuring strict journalistic balance, fact-verification, and rapid broadcast delivery.
- **Courtroom Coordination:** Oversaw courtroom logistics for landmark trials from initial bail hearings through verdict and sentencing, navigating strict media protocols and federal access guidelines.

**Key National Assignments & Coverage Highlights:**

- 2024 Presidential Campaign reporting across key battleground states (Pennsylvania).
- Manhattan Hush Money Trial and Sean Combs federal criminal proceedings.
- NYC Mayoral Election coverage (2025) and Luigi Mangione legal proceedings.
- Major criminal investigations: Gilgo Beach serial killings, MLB/NBA sports betting probes, and the legal aftermath of the Ahmaud Arbery trial.
- High-stakes manhunts and breaking events: Brown University/MIT shooter manhunt, Daniel Penny and Kyle Rittenhouse trials, Astroworld tragedy, National Guard deployments, and the United Nations General Assembly 80th session.

### Digital Content Producer
**05/2018 – 09/2021**

*WPIX-TV (Nexstar Media Group)* — *New York, NY*

- **Audience Growth:** Boosted digital audience engagement by 35% by leading real-time coverage for dayside breaking news and local investigative pieces.
- **Digital Operations:** Maintained live blogs, published breaking news updates, and edited broadcast video clips for rapid digital distribution.
- **Team Workflow:** Transformed broadcast reporting and anchor copy into engaging multimedia content tailored for digital platforms.
- **Analytics & Strategy:** Leveraged web analytics and audience data to continuously refine content distribution and social channel strategy.

### Broadcast News Writer
**01/2017 – 09/2021**

*WPIX-TV (Nexstar Media Group)* — *New York, NY*

- Wrote clear, compelling, and accurate scripts for live daily newscasts, control room integration, and digital platforms under fast-turnaround conditions.
- Collaborated closely with executive producers, correspondents, and photographers to shape overall editorial direction and narrative structure.
- Managed desktop video editing and feed monitoring to match visuals, soundbites, and graphics seamlessly with on-air script content.

**Staff Assignment Editor** **06/2015 – 09/2021**
*WPIX-TV (Nexstar Media Group)* *New York, NY*

- Directed daily newsroom assignment operations, monitored emergency scanners, dispatched field crews, and coordinated breaking news coverage in the NYC market.

**General Assignment News Reporter** **10/2010 – 10/2012**
*WJCL 22 News (ABC)* *Savannah, GA*

- Reported live breaking news, authored promotional teases, edited video packages, and produced daily broadcast packages for dayside and weekend newscasts.
- Earned promotion to lead general assignment reporter within four months of hire (promoted from intern to full-time reporter in 3 months).
- Set up election tracking systems and reported live results for local and regional Decision 2011 and 2012 election cycles.

## CORE COMPETENCIES & TECHNICAL SKILLS

**Broadcast & Live Production:** Live Field Strategy, High-Profile Trial & Courtroom Coordination, Multi-Crew Deployment, Satellite Transmission & Satellite Window Management, Breaking News Logistics, Anchor Scripting & Live Tosses

**Editorial & Digital:** Investigative Reporting, Fact Verification, Real-Time Live Blogging, Audience Engagement Analytics, Content Strategy, Media Ethics

**Software & Technical Systems:** Adobe Premiere Pro, ENPS, Bitcentral, Latakoo, Airtable, Desktop Video Editing, Digital Media Workflows, AI Productivity Tools

## EDUCATION & CERTIFICATIONS

**Bachelor of Science candidate in Social Science & Digital Media** **09/2015 – 05/2018**
*New York University, School of Professional Studies* *New York, NY*

**BA candidate in Mass Communications, Broadcast Media** **08/2005 –05/2010**
*Savannah State University* *Savannah, GA*

**Certifications & Professional Training:**

- Google AI Professional Certificate – Coursera
- Professional Coursework: Script Writing for TV/Radio, Media Ethics, Mediation & Conflict Resolution, Speech & Multimedia Storytelling